



## **Artists to Bring 17 UN Sustainable Development Goals to Life #ASVS18**

Johannesburg, South Africa – The 17 United Nations Sustainable Goals (SDG's) are set to come alive through art at the 2018 Africa Shared Value Summit.

Student artists from South Africa's premier art training institute Artist Proof Studio have been given the challenge to interpret each of the SDGs in a visual form. Each artist will have the opportunity to bring their own artistic flair to one of the SDGs.

The completed works will be showcased at the upcoming 2018 Africa Shared Value Summit taking place at The Maslow Hotel conference centre in Sandton on 24-25 May 2018.

In 2015, the United Nations mandated nations of the world to meet the challenge of achieving the targets set out in the SDGs by 2030. The Goals cover a wide array of challenges, from climate change to world hunger, which will take the collaborative effort of the entire world to solve sustainably, to the benefit of us all.

Africa Shared Value Summit founder Tiekie Barnard says this is a fantastic opportunity that will further enhance the message of the importance of the SDGs. "Art has an amazing way of relaying messages in pictures that speak much louder than words, of connecting people to an

idea and inspiring them to take action, and we have no doubt that the final art work will be nothing short of spectacular.”

Barnard noted that this partnership with Artist Proof Studio presents a great opportunity to further develop the arts while communicating an important message.

The Artist Proof Studio is an artist training institute that offers a three-year printmaking programme for upcoming artists from across South Africa and neighbouring countries. It is a community-based organisation co-founded by artists Kim Berman and Nhlanhla Xaba, who act as both teachers and mentors.

The final 17 artworks will be displayed at the 2018 Africa Shared Value Summit, after which the exhibition will travel to various galleries around the country. There will be a poster featuring all 17 artworks available for sale at the Summit.

The Africa Shared Value Summit raises awareness and advocates for the success of the strategic implementation of the Shared Value business model, which brings about social change while positively impacting profit. In 2018, the Summit aims to deepen and continue the Shared Value conversation, with a focus on implementation, impact and how Shared Value may be used as a vehicle to implement and align business to the SDGs.

The Summit will bring together top thought leaders and innovators in business from across the African continent and further afield to share experiences and propose ways in which the Shared Value business can be implemented to positively impact the lives of Africans as well as strengthening African economies.

For more information on the programme and speakers, and for all bookings, please visit the website, [www.africasharedvaluesummit.com](http://www.africasharedvaluesummit.com)